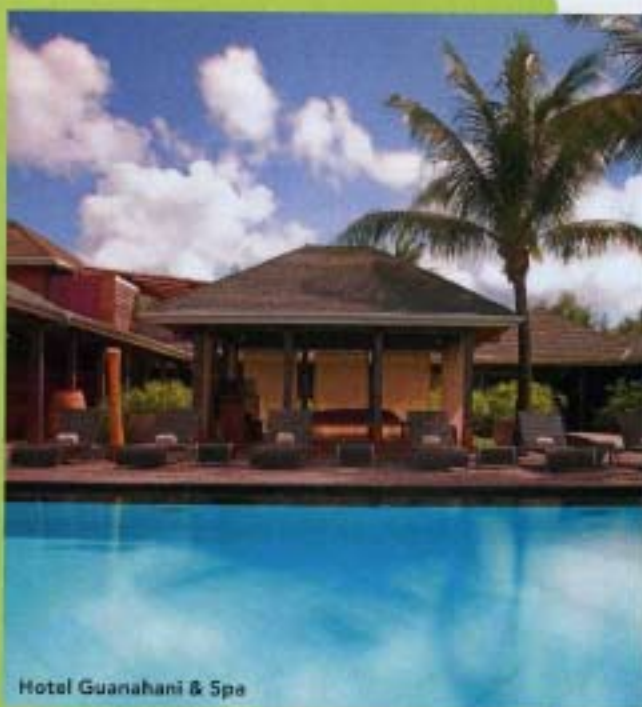




Frédéric Fekkai Salon at the Hotel Guanahani & Spa (St. Barths)

The Guanahani Spa in St. Barth's is an 11-treatment-room oasis nestled amid the tropical gardens of the hotel. The onsite full-service Frédéric Fekkai Salon offers haircuts, haircolor, and hair treatments, including

masks, exfoliation, and glosses. There are even specially trained hairstylists to accommodate brides and their bridal parties. Men can also enjoy barber services such as cuts, styling, and haircare treatments. "I love St. Barths, and the Guanahani is like a second home to me and to many of my clients," says Fekkai. "I'm thrilled to offer them services and products they love while they relax and enjoy this beautiful island. This spa partnership is a perfect marriage between two well-respected brands that provide guests with luxury, comfort, and style."



Hotel Guanahani & Spa

Brad Johns Studio at Elizabeth Arden Red Door Spas

In an effort to expand its hair category, Elizabeth Arden Red Door Spas recently teamed up with celebrity colorist Brad Johns to open the Brad Johns Studio at Red Door Spa's New York flagship location on Fifth Avenue. The innovative studio, which features 12 combination hair/color stations, was designed by Johns and the Red Door Spas design team. Wanting to create a safe coloring space, they designed the studio in black and white so as to minimize any distraction from ambient hues. It also serves as a space to display Johns's work as a painter, as well as his gold and silversmith pieces. "Red Door Spas worked so closely with me to translate my vision for the new Brad Johns Studio space, and it is the best place that I have ever worked—I finally feel at home," says Johns. "I feel honored to be part of the legacy Elizabeth



Arden left behind. As

a spa pioneer, Ms. Arden founded Red Door Spas on the principles that 'the essential glow of beauty must come from within and that every guest should leave physically refreshed and mentally rejuvenated.' I have worked at several salons over the years, in addition to owning my own. The spa component was never part of the equation, and I love the full-service aspect that Red Door Spas offers my clients. They can come in feeling tired or with roots showing and leave with every aspect of their minds and bodies healed."

Says Todd Walter, CEO of Red Door Spa Holdings, "We are thrilled to have Brad Johns as part of the Red Door Spas family and to be able to provide a home where Johns can continue to create art and inspire others."—Compiled by Julie Keller and Heather Mikesell



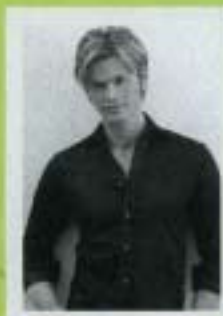
Brad Johns Studio at Elizabeth Arden Red Door Spa

July, 2010
Circulation: 28,151

head to toe | celebrity stylists

the star treatment

MEET SEVERAL CELEBRITY STYLISTS WHO HAVE PARTNERED WITH ACCLAIMED SPAS AROUND THE WORLD TO PROVIDE SPA-GOERS WITH THE ULTIMATE IN HAIR AND NAIL THERAPY.



Kim Vo Salon at Montage Laguna Beach (CA)

Kim Vo has partnered with Montage to create a new destination salon in the neighborhood. He has been hailed for his blending techniques, renowned advancements in haircare, and his reliance on natural products. At the Laguna salon, guests enjoy personalized attention while they are ensconced in a luxurious environment dedicated to beautification and overall well-being, with services ranging from fashionable cuts and rejuvenating pedicures to interactive beauty experiences. "Partnering up with **Spa Montage** is a natural fit—it's very yin/yang," says Vo. "Guests can indulge in the spa to relax and rejuvenate, and then get an energy lift when being styled at the salon. Our ultimate collective goal is to make our clients look more polished and vibrant than when they came in. On the business side, both the spa and salon attract the same client, which only further feng-shuis the synergy."



Montage Laguna Beach



Auriga Spa at Capella Pedregal

Julien Farel at Capella Pedregal (Cabo San Lucas, Mexico)

Julien Farel at Capella Pedregal is an oceanside salon located within the resort's **Auriga Spa**. Services include haircuts, styling, nail services, makeup applications, hand and foot treatments, and waxing, as well as a bridal area. "Partnering with Capella Pedregal



was a natural move for The Julien Farel Group," says Farel. "Our philosophy of treating each client with individualized service to ensure each experience is as luxurious and private as possible fits in perfectly with Capella's mission. We hope Julien Farel at Capella Pedregal is the first of many in the Capella family."

According to Peter Bowling, Capella Pedregal's general manager, "The Capella guest experience is defined by the desires of the individual, and at Capella Pedregal, each guest will feel cared for as if he or she is at the home of a treasured friend, with every need anticipated and each wish fulfilled through our 'sixth sense' for service. Julien Farel has the same philosophy, and we are thrilled to offer his unparalleled services in our beautiful spa."